

# Package: facebookleadsR (via r-universe)

October 31, 2024

**Type** Package

**Title** Get Facebook Leads Ads Data via the 'Windsor.ai' API

**Version** 0.1.0

**Description** Collect your data on digital marketing campaigns from Facebook Leads Ads using the 'Windsor.ai' API  
<<https://windsor.ai/api-fields/>>.

**License** GPL-3

**URL** <https://windsor.ai/>

**Depends** R (>= 3.5.0)

**Imports** jsonlite (>= 1.7.2)

**Suggests** knitr, rmarkdown, dplyr, ggplot2, tidyr, curl

**VignetteBuilder** knitr

**Encoding** UTF-8

**Language** en-US

**LazyData** true

**RoxygenNote** 7.2.1

**NeedsCompilation** no

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**Repository** <https://pablosanmar.r-universe.dev>

**RemoteUrl** <https://github.com/cran/facebookleadsR>

**RemoteRef** HEAD

**RemoteSha** a8830e82eed80ac72c8015b8eefb8b8218243755

## Contents

|                                 |   |
|---------------------------------|---|
| fetch_facebookleads . . . . .   | 2 |
| my_facebookleads_data . . . . . | 3 |

|              |          |
|--------------|----------|
| <b>Index</b> | <b>4</b> |
|--------------|----------|

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fetch\_facebookleads    *fetch\_facebookleads* A function to fetch Facebook Leads Ads data from the windsor.ai API

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## Description

fetch\_facebookleads A function to fetch Facebook Leads Ads data from the windsor.ai API

## Usage

```
fetch_facebookleads(  
  api_key,  
  date_from = NULL,  
  date_to = NULL,  
  fields = c("campaign", "clicks", "spend", "impressions", "date")  
)
```

## Arguments

|           |   |
|-----------|---|
| api_key   | Your api key to access Windsor.ai API   |
| date_from | The date from which to start getting data in format YYYY-MM-DD  |
| date_to   | The date until which to start getting data in format YYYY-MM-DD   |
| fields    | he fields fetched from the API for a given connector See <a href="https://windsor.ai/api-fields/">https://windsor.ai/api-fields/</a> for details. |

## Value

A data frame with the desired data

## Examples

```
## Not run:  
my_facebookleads_data <- fetch_facebookleads(api_key = "your api key",  
  date_from = "2022-10-01",  
  date_to = "2022-10-02",  
  fields = c("campaign", "clicks",  
  "spend", "impressions", "date"))  
  
## End(Not run)
```

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my\_facebookleads\_data *Sample of digital marketing data from Facebook Leads Ads downloaded by means of the Windsor.ai API.*

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### Description

A dataset containing sample Facebook Leads Ads data fetched from windsor.ai API. See more at: <https://windsor.ai/>

### Usage

```
my_facebookleads_data
```

### Format

A data frame with 164 rows and 5 variables:

**campaign** name of the campaign

**clicks** number of clicks

**spend** spend data

**impressions** impressions data

**date** date

### Source

<https://windsor.ai/>

# Index

## \* datasets

my\_facebookleads\_data, [3](#)

fetch\_facebookleads, [2](#)

my\_facebookleads\_data, [3](#)