

# Package: googleadsR (via r-universe)

October 13, 2024

**Type** Package

**Title** Access to 'Google Ads' via the 'Windsor.ai' API

**Version** 1.0.0

**Description** Collect marketing data from 'Google Ads' using the 'Windsor.ai' API <<https://windsor.ai/api-fields/>>.

**License** MIT + file LICENSE

**Depends** R (>= 3.5.0)

**Imports** jsonlite (>= 1.7.2)

**VignetteBuilder** knitr

**Encoding** UTF-8

**Language** en-US

**RoxygenNote** 7.2.1

**Suggests** knitr, rmarkdown, dplyr, ggplot2, tidyr, curl

**LazyData** true

**NeedsCompilation** no

**Author** Pablo Sanchez [aut, cre], Windsor.ai [cph]

**Maintainer** Pablo Sanchez <pablosama@outlook.es>

**Date/Publication** 2022-11-15 23:50:02 UTC

**Repository** <https://pablosanmar.r-universe.dev>

**RemoteUrl** <https://github.com/cran/googleadsR>

**RemoteRef** HEAD

**RemoteSha** 2745321906ecfa8972c8325a2873e2e06f2e2b3e

## Contents

fetch_googleads . . . . .	2
my_data_googleads . . . . .	3

<b>Index</b>	<b>4</b>
--------------	----------

---

`fetch_googleads`*Fetch Google Ads Fetch data from 'Google Ads' via 'windsor.ai' API*

---

## Description

Fetch Google Ads Fetch data from 'Google Ads' via 'windsor.ai' API

## Usage

```
fetch_googleads(  
  api_key,  
  date_from = NULL,  
  date_to = NULL,  
  fields = c("source", "campaign", "clicks", "medium", "sessions", "spend")  
)
```

## Arguments

<code>api_key</code>	Your api key to access Windsor.ai API
<code>date_from</code>	The date from which to start getting data in format YYYY-MM-DD
<code>date_to</code>	The date until which to start getting data in format YYYY-MM-DD
<code>fields</code>	he fields fetched from the API for a given connector See <a href="https://www.windsor.ai/api-fields/">https://www.windsor.ai/api-fields/</a> for details.

## Value

A data frame with the desired data

## Examples

```
## Not run:  
# api_key needs to be provided by the user.  
my_googleads_data <- fetch_googleads(api_key = "your api key",  
  date_from = "2022-10-01",  
  date_to = "2022-10-02",  
  fields = c("campaign", "clicks",  
    "spend", "impressions", "date"))  
  
## End(Not run)
```

---

my\_data\_googleads      *Sample data from the Windsor API.*

---

**Description**

A dataset containing sample google ads data fetched from windsor.ai API. See more at: <https://windsor.ai/api-fields/>

**Usage**

my\_data\_googleads

**Format**

A data frame with 1677 rows and 6 variables:

**campaign** name of the campaign

**clicks** number of clicks

**spend** spend data

**medium** the type of referrals

**source** source of the data (google, facebook, etc.)

**googlesheets** googlesheets id

**Source**

<https://windsor.ai/>

# Index

## \* datasets

my\_data\_googleads, 3

fetch\_googleads, 2

my\_data\_googleads, 3